

◀◀ Building a World-Class Organization in China

With China taking on an increasingly important role within the global economic scene and its impending entry into WTO, corporate leaders must now focus on building a China operation that achieves world-class standards in business value and processes. FocusOne, a leading executive training company, together with TANDBERG as sponsor, presents the leadership seminar "*Building a World-Class Organization in China*".

This is an exclusive, one-day seminar that is designed for progressive leaders of global, regional, and China organizations.

To build a world-class organization, corporate leaders should be equipped with world-class leadership skills and the ability to build a winning team. This seminar will offer valuable insights and practical tools on how to sharpen your leadership skills to motivate and pilot your team and organization towards the world-class standard in Asia Pacific environment, particularly in China. In addition, you will have a chance to meet other senior executives to share insights on how to achieve success as a leader of a China operation.



Morning Session

Creating A Leadership Edge to Drive Sustained Success in Your Career and Your Organization

As a leader of a China or regional organization, you are constantly being challenged to achieve rapid yet sustainable growth within a dynamic business environment. This requires you to become an effective leader that can drive both immediate- and long-term results. In this session, you will learn how to apply proven leadership skills to boost your own effectiveness as well as enhance the short- and long-term performance of your organization.

Key topics:

- ▶ The "nine attributes" of the best leaders
- ▶ Top Global and Asia Pacific (particularly Chinese) leadership styles
- ▶ Establish respect and control in China
- ▶ Inspire your organization through creating a truly compelling "vision"
- ▶ Shift your focus from "managing" to "LEADING"
- ▶ Mastering the "soft skills" of leadership to unleash your people's potential
- ▶ Understanding and adjusting your leadership style to accommodate cultural differences
- ▶ Building the image you want - perception is half of the battle
- ▶ Choosing and nurturing your key players
- ▶ Leveraging the latest communication technologies to boost your leadership effectiveness

Afternoon Session

Building Winning Teams to Drive Long-Term Results for Your Organization

To build a world-class organization, having committed, winning team is the key to long-term success. This is often the biggest challenge in running a China or regional organization, where employee turnover is among the highest in the world. In this session, you will learn how to build winning teams, sustain their loyalty, as well as maximize the performance of your teams with techniques that have been proven in the dynamic China and Asia Pacific business environment.

Key topics:

- ▶ Challenges in building winning teams in China and Asia Pacific
- ▶ Establishing a regional team - from concept to execution
- ▶ How to motivate with a team "purpose"
- ▶ How to elicit full participation from every member of your team
- ▶ Five keys to accelerating team motivation and spirit
- ▶ Shift into high gears using three advanced communication techniques
- ▶ Handle issues and road bumps quickly and expediently
- ▶ The "pit stop" technique to recharge your team
- ▶ Leveraging the latest communication technologies to boost your team performance

Who should attend this program?

Senior executives who:

- ▶ Is leading or building an organization in China or Asia Pacific
- ▶ Possess a desire to enhance their competitive edge by elevating themselves as a world-class leader
- ▶ Looking to refresh or fine-tune their leadership skills to drive better results within the dynamic China or Asia Pacific environment
- ▶ Would like to increase the loyalty and performance of their teams within China or across Asia Pacific
- ▶ Constantly challenged to deliver both immediate-and long-term results from their operations in China or Asia Pacific

Speaker Profile



The program will be conducted by Mr. Douglas Gerber who has committed himself to empowering people and organizations for over 25 years and with 16 years in China, serving in vice president and general management roles for several multi-national corporations including Kodak and Pepsi. Douglas is an accredited executive trainer and is one of the most sought-after presenters and speakers on leadership, team building, and sales management within Asia Pacific.

Program Details

Date : November 15th, 2006 (Wed)
Time : 9:00 am - 5:30 pm
Venue : Pacific Place Conference Centre, level 5,
One Pacific Place, Admiralty, Hong Kong
Fee : HK\$4,950 per participant (including luncheon)
**Cheque payable to "TANDBERG Telecom AS"

EARLY BIRD DISCOUNT
for enrolment on or before
27 October, 2006

15%
discount

Website : www.tandbergapac.com/en/leadership

Email : apac.marketing@tandberg.net

Enquiries : (852) 3162 5004 (Ms. Tang)

Notes : • All fees must be fully paid 14 days before the seminar. • **Fax enrolments are acceptable with cheque to follow.** • Participants will be notified by email to confirm the seminar details a week before the commencement date. • Cancellations will be accepted 14 working days prior to the commencement date. • There will be no refund if cancellation is less than 14 working days. • TANDBERG and FocusOne reserve the right to make alterations regarding content, speaker or venue for the workshop.

Seminar Registration (Please fax to 2511 8041)

Participant's Name (Mr/ Ms/ Mrs)

Company

Tel

Fax

Email

Company Address

Chamber Member

Name of Chamber

Membership No.

Date

Signature